

STRATEGIC PROCESS – outcome of visioning exercise with feedback from club members:  
September 4, 2008

In 2013, our club will be:

1. Our club stands for
  - a. Improving the quality of life in Springfield
  - b. Great cross-section of members' businesses represented
  - c. Recognized for good works and strong leadership
  - d. Support youth through strong education programs

Comment: statements should be more general.  
Build membership with consideration of retaining current membership.

2. Club attributes
  - a. Engaged and participative
  - b. Occupational diversity
  - c. Age and race diversity
  - d. Everyone engaged in a meaningful role

Comment: Add "good and different social events."  
Use talents of members.  
Members are valued and respected.

3. Club service
  - a. New members are well oriented and ready to participate
  - b. Program matrix for diverse programs and topics
  - c. Rotary signs all over the community
  - d. Everyone is on a committee

Comment: New members don't know the various committees. Experienced members mentor new members to help join a committee.

4. Vocational service
  - a. Sponsor a "bring a student to work" day
  - b. Partner with Twin Rivers Rotary on 4-way test speech contest
  - c. Scholarship for vocational careers
  - d. Directory of Rotary member mentors for career exploration

Comment: Should be more general.  
Support Springfield Vocational Ed. Day with money and time.

5. Community Service
  - a. Signature project where we pool money and talents
  - b. Interact clubs at both high schools
  - c. Build and maintain "Welcome to Springfield" sign

6. International service

- a. WCS project in Mexico
- b. Budget \$1,500 for member to do WCS project
- c. Active WCS committee, attends District meeting

Comment: Should be more general. Have presentations on options and club decides.  
Add commitment to Youth Exchange and GSE.

7. The Rotary Foundation (TRF)

- a. Paul Harris recognition banquet
- b. 100% members contribute to TRF
- c. Recognition points used to attain Paul Harris Fellowship for members

8. Leadership

- a. VP >> President-elect >> President
- b. Inclusive nominating process for leadership opportunities
- c. Past-presidents council meets twice per year

Comment: VP position as president nominee created comments. Some members not sold.  
President is already committed to three year span. This would add another year.

9. Local fundraising

- a. Auction is a community event

10. Club size

- a. 125