

# THE FUTURE OF ROTARY IS IN YOUR HANDS

Springfield Rotary  
Meets every Wednesday at Noon at  
Holiday Inn, 919 Kruse Way in Springfield  
*January 13, 2010*

Nearby clubs to make up your attendance:

## **Monday**

Eugene Emerald Club: Valley River Inn – Noon  
Greater Albany: Spring Hill Country Club – Noon

## **Tuesday**

Fern Ridge Rotary Club: Veneta, Our Daily Bread – 7 am  
Eugene Downtown Club: Eugene Hilton – Noon  
North Roseburg: Kowloons – 6:30 pm  
Albany Club: Novak's Hungarian Restaurant – Noon  
Eugene Metro: Downtown Athletic Club– 6 pm

## **Wednesday**

Eugene Mid-Valley: Oregon Electric Station – Noon  
Eugene City Metro Rotaract Club: Davis' Restaurant, 94 W.  
Broadway, Eugene. 6:30 p.m. on *2<sup>nd</sup> & 4<sup>th</sup> Wed. of each month.*

## **Thursday**

Eugene Southtowne Club: Vet's Club – Noon  
Cottage Grove Club: Stacy's Covered Bridge Rest. – 12:10 pm  
Roseburg Downtown Club: Kowloons – 12:10 pm  
Corvallis Club: Corvallis Country Club – Noon  
Eugene Airport Club: Eugene Airport – 7:30 am

## **Friday**

Springfield Twin Rivers Club: Royal Caribbean – 6:45 am  
Eugene Delta Club: River Ranch Restaurant – Noon  
Greater Corvallis Club: Corvallis Country Club - Noon

## President's Message

I know many communities proclaim they're "special," but Springfield truly is. I've lived in enough other places to assert this with some authority. What makes Springfield exceptional is not that we're so much smarter than those in other places, but that we work *together* toward community goals and have engaged leaders that don't trip over their own egos. Take **Team Springfield**, for example – the formal relationship between the City, Springfield Public Schools, Springfield Utility Board and Willamalane Park and Recreation District. The elected officials responsible for these public entities meet twice a year in joint session, and their CEOs meet regularly to coordinate programs, advance an agreed-upon agenda and leverage opportunities. And take the Springfield Chamber, as another example. The Chamber is always out there beating the drum to support the community.

So what's this have to do with Rotary? Lots! Springfield and Twin Rivers Rotary Clubs have engaged members that are community leaders in both Team Springfield and the Chamber. Last Wednesday Mayor Leiken delivered his annual State of the City Address. It's an event that always reminds me about the importance of community, and about the contributions that so many people make to help produce the quality place we call home here in Springfield. Many of these are Rotarians. And this Friday evening the Springfield Chamber holds its annual banquet. If you're attending, look around and take note of all the Rotarians you'll see there. Find a successful community, and you'll find one with Rotarians working to accomplish local goals along with the international ones we all share as Rotarians. You'll find Rotarians like us, never satisfied with what we've achieved and focused on accomplishing more. You'll find Rotarians who believe we're never over the hump!

CHARTERED JANUARY 21, 1947

January 13, 2010

Number 3181

President ..... Bill Grile  
 President Elect.....Mark Johnson  
 Immediate Past President ..... Bruce Smolnisky  
 Secretary ..... Micheal Screen  
 Treasurer.....Bruce Webber  
 Editor..... Vicki Schoenleber

### Board of Directors:

Nancy Bigley & Beth DeGeorge, Club Service Projects  
 Jim Eckman & Ronda Schleicher, Membership  
 Michele Erickson & Ned Powell, Club Administration  
 Rod Lathrop, Public Relations  
 Jeff Towery, The Rotary Foundation (TRF)

### Back Table Schedule:

<i>DUTY ROSTER</i>	<i>1/13/10</i>	<i>1/20/10</i>	<i>1/27/10</i>
<i>Invocation</i>	Garold Ropp	John Thomas	TBA
<i>Greeter</i>	Merlyn Hough	Darall Imhoff	Erik Jensen
<i>Door Prize</i>	Carol Houde	Merlyn Hough	Darall Imhoff
<i>Attendance</i>	Trevor Harwood	Carol Houde	Merlyn Hoogh

Please contact Michele Erickson, [ericksonm@lanecc.edu](mailto:ericksonm@lanecc.edu) or phone 726-4840 or Sue Fisher, [opca@opca.org](mailto:opca@opca.org) or phone 844-9990 if you have a question about your assignment.

### PROGRAMS

Today: 1-13

**Bev Smith**

**Kids Sports**

Next Week: 1-21

**Membership Committee**

**Recognition of Perfect Attendance**

Following Week: 1-28

**Mike Meyers, OR Dept of Unemployment**

**"It's Not All Doom and Gloom"**

### Calendar:

**Pre-Pets: February 6, 2010**  
**Cottage Grove**, there will also be a Train the Trainer workshop for all committee chairs and members. GSE, Membership and Foundation committee chairs please note this will be excellent training for your area representatives. Claire Little GE (2010-2011)

**Rotary Auction: March 12**  
 It is time to think about who you will invite to this important fund raiser for the Springfield Club. What can you donate for the silent and/or live auction?

**\*\*Board Meetings:** Held the 3<sup>rd</sup> Wednesday of the month. The meeting is at The Hole in the Wall on Olympic St. Springfield 7:00AM to 8:30AM

**Program Ideas:**  
 Contact Michele Erickson [ericksonm@lanecc.edu](mailto:ericksonm@lanecc.edu)

**Newsletter Articles:**  
**Due Monday at 9:00 a.m.**  
 Email Vicki Schoenleber: [vsco@citizensEbank.com](mailto:vsco@citizensEbank.com)

**E-mail to Members:**  
 Email to Micheal Screen: [neercs@comcast.net](mailto:neercs@comcast.net)

**Visit us online at**  
<http://www.springfieldrotary5110.org>  
**Webmaster:**  
 Rod Lathrop  
[rlathrop@ci.springfield.or.us](mailto:rlathrop@ci.springfield.or.us)

## News about our Club and Beyond

From District Governor John Cox, District 5110 January Newsletter

Internal and external awareness through public relations of Rotary is a must. Until recently, unfortunately, Rotary International has not been focused on this, and we at the district level can certainly improve our efforts. For many years, RI leadership thought we should not talk about all the good things we do as Rotarians. Then they realized that the public did not know what Rotary is or what Rotarians do. In addition, Rotarians did not know what other Rotarians were doing in their clubs. Internal communications to our club members and potential members need to be improved. I believe people will join once they understand we are a service organization whose motto is "Service Above Self," that Rotary has a strong commitment to vocations as an avenue of service and networking, and we have fun and fellowship in all we do. Clubs should commit some time during each meeting to discuss what its projects are and/or use the fifth meeting of each month to do so. As I travel our district attending club meetings, I am amazed how many club leaders say, "I did not know our club did that!" If a club leader does not know all of the club's projects, it is likely that other club members do not know either, so we must be sure to keep members informed of what the club is doing.

Rotary awareness also ensures we are providing current and accurate information to the public as well as our members. Doing this is one key to recruiting and retaining qualified members. Take polio awareness as an example. One of my club challenges for each club to have a fundraising project for polio eradication.

continued next column...

### CLUB FUNDRAISER EVENTS

Clubs are reminded to publicize their events on the District website, <http://district5110.org/ClubEvents/ClubEvents>

- **Port Orford Crab Fest**, Feb 20. Contact Rick Francona, [rick@francona.net](mailto:rick@francona.net)
- **Medford-Rogue** Rotary Cruise, Feb 27. Contact: Pam Garrison ([pamgarrison@earthlink.net](mailto:pamgarrison@earthlink.net)).
- **Ashland-Lithia Springs** Crabfest, Feb 27. Contact Ray Redpath, [raybiltent@sbcglobal.net](mailto:raybiltent@sbcglobal.net); 541-482-7210 (h); 916-952-9940 (c)

Recent Make-ups:

**Mike Fischnaller 3, Michael Screen 2, the following have 1 each:  
Don Armstrong, Nancy Bigley, Jim Eckman, Nancy Golden, Bill Grile,  
Carol Houde, Mark Johnson, Sara Marvin, Cris Pettit, Ronda Schleicher,  
Bruce Smolinsky**

Contact Micheal Screen with your make-ups:

[neercs@comcast.net](mailto:neercs@comcast.net)

*Life is not measured by the number of breaths we take, but by the moments that take our breath away.*

*Anonymous*

continued...

There are three things I think this will do.

1. Raise funds from our friends, neighbors, and others in our communities to further this commitment. Rotarians will continue to give to the eradication of polio, but we should let our friends and neighbors participate as well. As I said in my presentation, this is one of the few times in the history of humankind we will eradicate a disease from the face of the earth.

2. Communicate to our communities Rotary's lead role in the eradication of polio. Far too few people in North America know what polio is or Rotary's long history in its eradication effort.

3. Educate those in the U.S. who do not realize if they are exposed to the virus they too could contract polio because they have not been inoculated.

As we recover from the economic downturn, please remember the many people both internationally and locally who are truly having a hard time providing for their families. Hunger, illiteracy, lack of clean water and sanitation, infant mortality and preventable disease are terrorist's allies. Just read the January Rotarian to understand how lack of sanitation robs people of their health and lives.

As we approach the second half of this Rotary year, I would ask each Rotarian to devote him/herself to recruiting a potential qualified member, spread the word about the good works of Rotary, and consider an additional gift to The Rotary Foundation. TRF is our way of waging war against both terrorists and their allies. *DG John*